## BOOKEARLY TO SAVE EEES

See page 8 for details

#### Hear from:

#### **GLOBAL THOUGHT-LEADERS**



David Hallam Director of Trade and Markets United Nations Food and Agriculture Organisation (FAO)



Tom Dorr President and CEO **U.S. Grains Council** and Former-Under Secretary, Rural Development **U.S. Department of Agriculture** 



Pavan Sukhdev

Special Advisor and Head of Green Economy Initiative United Nations Environment Programme



James Paice MP Minister of State for Agriculture **UK Government** 

#### **INVESTORS**



Global Director of Alternative Investments The Dow Chemical Company



**Rob Lake** Head of Sustainability and Governance APG

Peter Wallach



Head of Pension Fund Merseyside Pension Fund



Jens Henrik Johansen Portfolio Manager - Alternatives PKA Pensionskassernes Administration



Bernd Kreuter Partner Feri Institutional Advisors



Chairman, Board of Trustees and **New Orleans Municipal Employees Retirement System** 

Page 3 >>

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Speaker highlights Program details



#### Understand what agriculture as an asset class offers to investors

Hear detailed analysis on agricultural investments and access methods and discover if they can really deliver diversification, inflation-hedging and returns



**Driving up yields** and minimising input costs through innovation and technology www.terrapinn.com/2011/futurefarm

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Key speakers	page 3
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agriculture and farmland Benefit from detailed analysis of access methods, return characteristics and regional

assessments and ensure you make the right investment decisions

#### Meet and network with Europe's largest end-investor delegation specifically interested in agriculture

Do business with over 50 end investors including attendees from APG, PKA Pensionskassernes, BMS group, Infinity Global Capital, Lothian Pension Fund, Railpen and



21-23 June 2011, The Royal Garden Hotel, London, UK

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"Thank you for the opportunity to be involved in something big, valuable and exciting"

Ronald Kopicki Advisor World Bank

"Excellent speakers – had my attention for the full 3 days without let up"

> Peter Hannen Chairman MG Global Investment

#### Space is limited so register now to avoid disappointment.

Call Gina Geldenhuys now on +44 (0)20 7242 2324 and register today.

# Europe's largest gathering of investors interested in agriculture

### Bringing together major investors and agribusinesses

Now in its 4th year, the Agriculture Investment Summit 2011 will once again bring together CEO, CIOs, Investment Managers and trustees from major pension funds, family offices, sovereign wealth funds, endowments, insurance companies and charities to discuss the unique investment opportunities presented by agriculture.

#### Capitalising on the agriculture opportunity

Following the shocks of the financial crisis and with continuing uncertainty over sovereign debt and the value of fiat currencies, real assets are now of great interest to end investors, with many looking to further diversify their portfolios and guard against inflation.

With a convincing underlying supply and demand story, attractive inflation hedging and diversifying return characteristics, coupled with an increasing number of sophisticated investment vehicles to access the sector, **there is a clear opportunity for agriculture to attract major allocations in the near future.** 

#### **Overcoming the concerns**

However despite the interest, major investments have been slow to develop. In research with over 90 end investors, they repeatedly highlighted the following concerns when considering agricultural investments:

- There are many different ways to invest in agriculture, but it is unclear what each approach really offers and which best suits their investment objectives
- Investors are unsure which geographical regions offer the best opportunities and are concerned about the political and social risks of investing in foreign farmland
- There is a significant knowledge gap and lack of transparency in agriculture investments when compared to other assets

The Agriculture Investment Summit 2011 will address all these issues and more, via expert analysis from pioneering investors and internationally renowned agriculture experts.



Interact with industry experts in the panel discussions

#### The definitive guide to investing in agriculture

By bringing together over 200 end investors, fund managers and agribusinesses, the 4th annual Agriculture Investment Summit 2011 will provide a content-packed two day investment guide to the agriculture sector; covering the why, the how and the where of investing in agriculture. Can you afford to miss the most senior gathering of agriculture investors and managers globally?

#### Key Investor issues addressed include:

- The global supply and demand outlook: should you be looking at agriculture investments long-term? See p.4
- Agriculture as an asset class: what return profile does agriculture offer investors? See p.4
- Farmland vs. Futures vs. Listed equity vs. Private equity Strategy overviews: what strategy should you be investing in? See p.4
- Region by region farmland analysis: where should you be investing? See p.5
- Commodities outlook: what will be the top performing ags and soft commodities over the next 12 months? See p.5
- ESG considerations: how can you ensure you invest sustainably in agriculture? See p.5
- Climate change and water scarcity: what impact will these factors have on the return profile of the agriculture sector? See p.4
- The future of commodity trade and markets: speculation or regulation? See p.5



### An unparalleled speaker line-up

### **Global thought-leader perspectives**



Tom Dorr, President and CEO, U.S. Grains Council and Former-Under Secretary, Rural Development, U.S. Department of Agriculture

Tom will deliver his expert insight into the critical factors that will shape both the long and short term profitability of this most critical of commodity groups. What will happen in Grain Markets over the next 12 months? Will China become a net grain importer soon? See page 5



Pavan Sukhdev, Special Advisor and Head of Green Economy Initiative, United Nations Environment Programme

United Nations Environment Programme A renowned macro economist and expert on

biodiversity, Pavan will address some of the most critical issues facing the future of agriculture: How will climate change and efforts to protect biodiversity affect agriculture and what will be its role in the future green economy? See page 4



**Carl Hausmann,** Managing Director, Global Government and Corporate Affairs, **Bunge** 

A member of the executive board and former North American CEO of one of the World's largest agribusinesses, Carl will give his unique insight on the future of agriculture: can demand be met and how will agribusinesses evolve in the coming years? See page 4



David Hallam, Director of Trade and Markets, United Nations Food and Agricultural Organisation (UN FAO)

Will the high volatility in commodity markets continue? Are speculators to blame? Will there be new regulation and what will the implications be for funds and farmers? Get an unrivalled and detailed analysis from David and the UN FAO. See page 5

Leading investor perspectives



Rajesh Behal, Principal Investment Officer – Agribusiness, IFC

As principal investment officer for arguably the most active institutional investor in agriculture and with \$1bn of new investments

targeted in 2011, Rajesh will share his expertise on where he sees the best opportunities for investment in agribusiness internationally. See page 5



#### Ken Van Heel, Global Director of Alternative Investments, The Dow Chemical Company

Ken has spearheaded Dow pension fund's investments in farmland. Find out why Ken

implemented agricultural investments in his portfolio, how these investments have performed and what factors end investors should consider when allocating to the sector. See page 5



#### Jens Henrik Johansen, Portfolio Manager - Alternatives, PKA Pensionskassernes Administration

Managing \$122bn in assets for 8 Danish pension funds requires a sophisticated alternatives strategy and Jens will deliver his views on agriculture and farmland investments: do they have a significant role to play in the portfolios of major pension funds, and why are PKA looking to dedicate 1% of their portfolio to the asset class? See page 4

# Rob Lake, Head of Sustainability and Governance, APG

With over \$350bn in assets, APG is Europe's largest pension fund and a major investor in farmland. Find out from Rob how ESG

considerations are weighed and applied when making major agri-focused investments? See page 5



#### Jerry Davis, Chairman, Board of Trustees and CEO, New Orleans Municipal Employees Retirement System

As chairman and CEO, Jerry manages the plan's relationships with over 44 investment advisory firms and has invested in agriculture via a variety of channels. Listen to first-hand experience on both the pros and pitfalls of direct farmland ownership by

end investors, and determine if it makes sense for your portfolio. See page 4



#### Peter Wallach, Head of Pension Fund, Merseyside Pension Fund

While Agriculture investments are of great interest, Peter and Merseyside Pension Fund have yet to invest in the asset class. Why is

the \$7.1bn pension fund considering investing in the sector for the first time, and how does Peter see agriculture fitting in his portfolio? See page 5

### Investors participating include:

- Investment Analyst, Railpen
  Chief Investment Officer, The Max
- Chief Investment Officer, The Ma Planck Foundation
- Senior Private Banker, Bank of China Suisse
  Partner, Feri Institutional Advisors
- Partner, Ferrinstitutional Adviso
   Strategist, BT Pension Scheme Management
- Senior Research Analyst, Julius Baer Private Bank
- Principal, Alternatives Boutique, Mercer
- Director of the Rural Estate, **The Crown** Estate Vice President, Manager Research, **FRM**
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Alex Sundich Executive Director Harvest Capital Partners

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> Doug Elmsley President & Chairman Assiniboia Capital Corp

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#### International Opportunities in Farmland and Agribusiness - Wednesday 22nd June 2011

#### 09:00 Chairman's opening remarks

### INTERNATIONAL OPPORTUNITIES IN AGRIBUSINESS

09:10 Keynote Address: How will the growth of China versus increasing supply threats really impact the agriculture sector, and what opportunities will be created for investors and producers?

- What's happening in global grain markets: where will grain prices head over the next year?
- Assessing the seriousness of supply threats: what impacts will soil degradation, water scarcity, disease, and weather have on grain production going forward?
- Key market examination: will China become a net corn importer soon?

Thomas C. Dorr, President and Chief Executive Officer, U.S. Grains Council and Former-Under Secretary, Rural Development, U.S. Department of Agriculture

# 09:40 Panel discussion: What will be the top opportunities for investors in agriculture, and what questions should you be asking when considering investing?

- How do investors determine what regions and return profiles best suit their objectives?
- Emerging market vs. developed world investments: which will prove the most attractive going forward?
- How can investors accurately value the assets they are investing in?

Chris Bourchier, Head of Rural Estate, The Crown Estate Ken Van Heel, Global Director of Alternative Investments, The Dow Chemical Company

Rajesh Behal, Principal Investment Officer, International Finance Corporation

#### **SOCIALLY RESPONSIBLE INVESTING**

#### 10:25 Panel discussion: ESG considerations - how can you ensure your agricultural investments are both environmentally sustainable and socially responsible?

- Examining the importance of sustainability when investing in farmland
- How can investors gauge if offerings are both
- environmentally sustainable and also socially responsible? Rob Lake, Head of Sustainability & Governance, APG Asset

#### Management Penny Shepherd, CEO, UK Sustainable Investment and Finance

Caroline Drummond, Chief Executive, LEAF

#### **11:00** Morning refreshments and networking

#### COMMODITIES OUTLOOK

11:30 Examining the outlook for agricultural futures markets: will volatility continue to be high and have prices become disconnected from market fundamentals? David Hallam, Director, Trade and Markets, United Nations Food and Agricultural Organisation (UN FAO)

- 12:00 Agricultural commodities forecast: how will prices develop over the next 12 months? Kona Haque, Agricultural and Soft Commodities Strategist, Macquarie
- 12:25 How are food security concerns and political reactions to foreign farmland investments altering the dynamics of world agricultural trade? Clemens Boonekamp, Director, Agriculture, World Trade Organisation

#### 'ON THE GROUND' REGION BY REGION ANALYSIS

What are the opportunities and unique risks of investing in the following farmland regions:

#### Sub-Saharan Africa Western Europe Russia & CIS

Central & Eastern Europe South America Oceania

- What political and environmental risks exist in the region?
  Are there ongoing regulatory incentives or barriers in the
- region, and what are the impacts of these?
- How strong is the underlying infrastructure in the region?
  Specific farmland case study: why was the land/project first
- developed?What crises and setbacks has the project faced, and have these been overcome?
- To what extent does the case study represent the region as a whole?
- The bottom line: what are the pros and cons of investing in this farming region?

#### Oceania

14:15

2:50	₩	Australia		
	• -	Direct inv		

Direct investment in Australian agriculture – fundamentals for success Phillip Alchin, Director, Boyce Chartered Accountants

#### 13:15 Networking lunch

#### Eastern Europe, Russia and Central Asia

Germany and Lithuania

What crop types will generate the best returns in central and eastern Europe? Thomas Birger, CFO, KTG Agrar

#### 14:35 \_\_\_\_\_ Russia and Ukraine

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What role will the black earth region play in meeting future food demand?

Ulo Adamson, President, Trigon Agri

#### 14:55 Regional Overview

What is the current state of the agricultural sector in Eastern Europe and Central Asia, and what major challenges does it face?

Gilles Mettetal, Director, Agribusiness, European Bank for Reconstruction and Development

#### Latin America

15:20 Regional Overview What developments are helping transform agriculture in Latin America and which countries offer the best opportunities? Mr Warren Weissman, Chief - Industries and Services Division

Inter-American Development Bank

15:45 Afternoon refreshments and networking

#### Sub-Saharan Africa

16:15 Zambia, Tanzania and Mozambique What are the realities of farming in sub-Saharan Africa and is farming in this region as high risk as perceived? Chris Isaac, Director, AgDevCo

16:35 Regional Overview How can Africa meet its potential to be the World's bread basket? Rajesh Behal, Principal Investment Officer, International Finance Corporation

17:00 Chairman's closing remarks and drinks reception

#### Farming Innovation and Yield Maximisation - Thursday 23rd June 2011

#### Content shared with: FUTURE FARM World Europe 2011

#### 09:00 Chairman's opening remarks

#### **A VISON OF THE FUTURE**

09:10 Keynote presentation: What will the farm of 2050 look like?

**NEW INNOVATIONS TO MAXIMISE YIELDS AND RETURNS** 

### 09:40 To till or not to till – how will conservation tillage affect your potential yields?

- What are the major advantages of conservation tillage?
- What specific technology is required for min- or no-till farming?
- What are the regional limiting factors of conservation tillage?
- What risks should you be aware of if farming in this way?
   Alan Boyce, President, AdecoAgro

### 10:05 Case study: How has PepsiCo's i-crop technology driven sustainable farming amongst its adopters?

- How do PepsiCo's farmers cut emissions and water usage?
- What is an achievable target for future sustainability?
- Where will the longer term challenges lie?
- What lessons can be learned by PepsiCo's experience?

David Wilkinson, European Head of Agriculture, PepsiCo Ltd Julius Joel, Managing Director, Spearhead

#### 10:30 Case study: Can organic farming techniques generate largescale farming returns?

- Will organic farming be a realistic replacement for traditional agricultural processes?
- How can organic farmers gain large-scale results without conventional inputs?
- How can costs be kept down enough to allow for mainstream production and supply?

Richard Smith, Farms Director, Daylesford Organic

#### 10:55 Case study: How Landkom International have met the challenges of 3 different climate types in one country

- How have innovative irrigation techniques helped increase yields in Southern Ukraine?
- What effect do heavy winters have in Central Ukraine, and how can this be overcome?
- When can rainfall be too much, and what techniques can minimize the effect of this?

Vitaliy Skotsyk, CEO, Landkom International

11:20 Case Study: Demonstrating the use of organic fertilizer; the JSR experience

Philip Huxtable, Operations Director, JSR Farm

#### 11:45 Morning Refreshments

#### THE BUSINESS CASE FOR PRECISISON FARMING: CAN IT DELIVER SIGNIFCANT RETURN ON INVESTMENT?

- 12:00 Case study: Precision farming: Is it worth the investment?
  - What equipment is needed to successfully introduce precision farming into your existing operations?
  - Under what conditions, and with what crop types, will precision farming make the most difference to yield and input levels?
  - Can this technology be introduced alongside existing equipment, and if so, how?
  - Where can further improvements in required input levels be found?

#### Aurelio Pavinato, COO, SLC Agricola

### 12:30 Case study: How WIMEX have used information management techniques to improve yield quality and lower input costs

What technology and farm management techniques are needed to introduce precision farming successfully?

• In what instances can precision farming be most successful? **Dr Thomas Selige**, Director of Research & Development, **WIMEX** 

#### 13:00 Lunch

#### WHAT CROP TYPES WILL YIELD THE GREATEST RETURNS?

### 14:10 Why is maize so important in agriculture, and will this still be the case in 2050?

- What are the underlying drivers behind global maize production in the future?
- What will be the greatest drivers behind maize prices, and what will the next 12 months hold?
- What are the long term trends expected to be for this commodity?

### 14:35 What is likely to affect soya demand in the future, and how will this drive markets globally?

- Will global soya demand continue to rise in the future?
- What is likely to be the greatest drivers behind soya
- production in the future?Will Europe continue to import soya, or will it try and bridge the "protein gap"?

### **15:00 Panel discussion:** How will biofuel production affect agricultural food supply in the next 10 years?

- What effect will biofuels have on food crop growth?
   What will drive the biofuel perfect and is its growth in
  - What will drive the biofuel market, and is its growth inevitable? Anthony Padgett, CEO Padgett Farms and Partner, Verdant

#### Partners (USA) Prof. Gerard Goma, Professor Emeritus, INRA

#### 15:40 Afternoon refreshments

#### ASSESING THE POTENTIAL OF KEY FARMING REGIONS

#### 16:05 Panel discussion: What benefit is there for farming

- companies to develop operations in South America?
  What is the rationale behind expanding into South America?
  - What is the rationale bening expanding into South America: What countries can offer the best value and potential?
- What infrastructure concerns should you be aware of before opening operations in South America?

#### Aurelio Pavinato, COO, SLC Agricola

### 16:50 Does Africa offer great potential for farming, or will a lack of infrastructure development continue to hold it back?

- What potential does Africa hold for major farming development?
- What infrastructure challenges will have to be overcome to successfully operate in Africa?
- What are the risk factors inherent in developing your operations in Africa?
- Which farming challenges will companies face when working in Africa, and how can these best be overcome?
- Francois Strydom, Managing Director, Senwes

### 17:20 Panel discussion: How can European farming companies remain competitive in a global market?

- How does current farming legislation across Europe affect the competitiveness of European farming companies?
- What is the legislatory outlook for the future in the EU?
- What can farming companies do to maintain competitiveness to other major agricultural producing
- What can European farming companies do to maintain competitiveness with major global producers?

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