Strategy and opportunity for investors in agriculture

Two content-packed days giving you the definitive guide to investing in agriculture and farmland

Benefit from detailed analysis of access methods, return characteristics and regional assessments and ensure you make the right investment decisions

Meet and network with Europe’s largest end-investor delegation specifically interested in agriculture

Do business with over 50 end investors including attendees from APG, PKA Pensionskassernes, BMS group, Infinity Global Capital, Lothian Pension Fund, Railpen and many more!

Understand what agriculture as an asset class offers to investors

Hear detailed analysis on agricultural investments and access methods and discover if they can really deliver diversification, inflation-hedging and returns

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Europe’s largest gathering of investors interested in agriculture

Bringing together major investors and agribusinesses

Now in its 4th year, the Agriculture Investment Summit 2011 will once again bring together CEO, CIOs, Investment Managers and trustees from major pension funds, family offices, sovereign wealth funds, endowments, insurance companies and charities to discuss the unique investment opportunities presented by agriculture.

Capitalising on the agriculture opportunity

Following the shocks of the financial crisis and with continuing uncertainty over sovereign debt and the value of fiat currencies, real assets are now of great interest to end investors, with many looking to further diversify their portfolios and guard against inflation.

With a convincing underlying supply and demand story, attractive inflation hedging and diversifying return characteristics, coupled with an increasing number of sophisticated investment vehicles to access the sector, there is a clear opportunity for agriculture to attract major allocations in the near future.

Overcoming the concerns

However despite the interest, major investments have been slow to develop. In research with over 90 end investors, they repeatedly highlighted the following concerns when considering agricultural investments:

• There are many different ways to invest in agriculture, but it is unclear what each approach really offers and which best suits their investment objectives
• Investors are unsure which geographical regions offer the best opportunities and are concerned about the political and social risks of investing in foreign farmland
• There is a significant knowledge gap and lack of transparency in agriculture investments when compared to other assets

The Agriculture Investment Summit 2011 will address all these issues and more, via expert analysis from pioneering investors and internationally renowned agriculture experts.

Space is limited so register now to avoid disappointment.

Call Gina Geldenhuys now on +44 (0)20 7242 2324 and register today.

“Thank you for the opportunity to be involved in something big, valuable and exciting”

Ronald Kopicki
Advisor
World Bank

“Excellent speakers – had my attention for the full 3 days without let up”

Peter Hannen
Chairman
MG Global Investment

The definitive guide to investing in agriculture

By bringing together over 200 end investors, fund managers and agribusinesses, the 4th annual Agriculture Investment Summit 2011 will provide a content-packed two day investment guide to the agriculture sector; covering the why, the how and the where of investing in agriculture. Can you afford to miss the most senior gathering of agriculture investors and managers globally?

Key Investor issues addressed include:

• The global supply and demand outlook: should you be looking at agriculture investments long-term? See p.4
• Agriculture as an asset class: what return profile does agriculture offer investors? See p.4
• Farmland vs. Futures vs. Listed equity vs. Private equity – Strategy overviews: what strategy should you be investing in? See p.4
• Region by region farmland analysis: where should you be investing? See p.5
• Commodities outlook: what will be the top performing ags and soft commodities over the next 12 months? See p.5
• ESG considerations: how can you ensure you invest sustainably in agriculture? See p.5
• Climate change and water scarcity: what impact will these factors have on the return profile of the agriculture sector? See p.4
• The future of commodity trade and markets: speculation or regulation? See p.5

Who will you meet?

Crop Protection Experts
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Fertilizer Producers
Seed Protection Companies
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Industry Bodies
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Global thought-leader perspectives

**Tom Dorr**, President and CEO, U.S. Grains Council and Former-Under Secretary, Rural Development, U.S. Department of Agriculture
Tom will deliver his expert insight into the critical factors that will shape both the long and short term profitability of this most critical of commodity groups. What will happen in Grain Markets over the next 12 months? Will China become a net grain importer soon? See page 5

**Carl Hausmann**, Managing Director, Global Government and Corporate Affairs, Bunge
A member of the executive board and former North American CEO of one of the World’s largest agribusinesses, Carl will give his unique insight on the future of agriculture: can demand be met and how will agribusinesses evolve in the coming years? See page 4

**Pavan Sukhdev**, Special Advisor and Head of Green Economy Initiative, United Nations Environment Programme
A renowned macro economist and expert on biodiversity, Pavan will address some of the most critical issues facing the future of agriculture: How will climate change and efforts to protect biodiversity affect agriculture and what will be its role in the future green economy? See page 4

**David Hallam**, Director of Trade and Markets, United Nations Food and Agricultural Organisation (UN FAO)
Will the high volatility in commodity markets continue? Are speculators to blame? Will there be new regulation and what will the implications be for funds and farmers? Get an unrivalled and detailed analysis from David and the UN FAO. See page 5

Leading investor perspectives

**Rajesh Behal**, Principal Investment Officer – Agribusiness, IFC
As principal investment officer for arguably the most active institutional investor in agriculture and with $1bn of new investments targeted in 2011, Rajesh will share his expertise on where he sees the best opportunities for investment in agribusiness internationally. See page 5

**Ken Van Heel**, Global Director of Alternative Investments, The Dow Chemical Company
Ken has spearheaded Dow pension fund’s investments in farmland. Find out why Ken implemented agricultural investments in his portfolio, how these investments have performed and what factors end investors should consider when allocating to the sector. See page 5

**Jerry Davis**, Chairman, Board of Trustees and CEO, New Orleans Municipal Employees Retirement System
As chairman and CEO, Jerry manages the plan’s relationships with over 44 investment advisory firms and has invested in agriculture via a variety of channels. Listen to first-hand experience on both the pros and pitfalls of direct farmland ownership and end investors, and determine if it makes sense for your portfolio. See page 4

**Jens Henrik Johansen**, Portfolio Manager - Alternatives, PKA Pensionskassernes Administration
Managing $122bn in assets for 8 Danish pension funds requires a sophisticated strategy and Jens will deliver his views on agriculture and farmland investments: do they have a significant role to play in the portfolios of major pension funds, and why are PKA looking to dedicate 1% of their portfolio to the asset class? See page 4

**Peter Wallach**, Head of Pension Fund, Merseyside Pension Fund
While Agriculture investments are of great interest, Peter and Merseyside Pension Fund have yet to invest in the asset class. Why is the $7.1bn pension fund considering investing in the sector for the first time, and how does Peter see agriculture fitting in his portfolio? See page 5

Investors participating include:

- Investment Analyst, Railpen
- Chief Investment Officer, The Max Planck Foundation
- Senior Private Banker, Bank of China Suisse
- Partner, Feri Institutional Advisors
- Strategist, BT Pension Scheme Management
- Senior Research Analyst, Julius Baer Private Bank
- Principal, Alternatives Boutique, Mercer
- Director of the Rural Estate, The Crown Estate
- Vice President, Manager Research, FRM
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Investing in Agriculture as an Asset Class - Tuesday 21st June 2011

09:00 Chairman’s opening remarks

09:10 Keynote address: Shaping the future of agriculture – can demand be met, and what partnerships and linkages are needed to ensure future food security?
Carl Haussmann, Managing Director, Global Government and Corporate Affairs, Bunge

09:40 Keynote address: Can the agriculture sector in the UK and Western Europe remain viable in a changing global environment?
James Paice MP, Minister of State for Agriculture, UK Government

10:15 Climate change and biodiversity 2050: how will climate change and efforts to protect biodiversity redraw the map in terms of agricultural productivity and output over the next decades?
- Predicting the trajectory and future global impact of climate change, what are the implications for global food supply and productivity?
- What direct and indirect impacts will increasing biodiversity and the ‘greening’ of the world economy have on the future of agriculture?
- Will we see an increasing number of extreme weather events in the future?
- Which farming regions look set to benefit, and which could suffer most from continuing changes in climate?

Pavan Sukhdev, Special Advisor and Head of Green Economy Initiative, United Nations Environment Programme

10:50 Morning refreshments and speed networking

11:50 How will challenges such as water scarcity and increasing costs of production affect the viability and return profile of agricultural production?
- What effect will increased wealth per capita in China and other emerging markets have on basic labour and associated costs for agricultural production in these areas?
- What will be the impact of future water scarcity and shortages on cost of production?
- The bottom line: how will increasing costs of production and supply constraints affect the future profitability of agriculture in emerging markets?

Wayne Jones, Division Head, Agri-food Trade & Markets, OECD

12:25 Panel discussion: What impact will increased biofuel use have on food and feed prices and does biofuel crop production present a significant investment opportunity itself?
- What impacts will increasing biofuels production have on arable land and food prices?
- How does biofuel crop production as an investment opportunity compare with other forms of agricultural production?

Claudiu Covrig, Biofuels Market Analyst, Kingsman Richard Morgan, CEO, Sun Biofuels
Alwin Kopse, Executive Secretary, Roundtable on Sustainable Biofuels

13:00 Networking lunch

14:00 What are the key properties of agriculture as an ‘asset class’ and what are the risks and rewards of investing?
- How do investments in agriculture stack up against other ‘real assets’, and where should you be investing?

Speaker to be confirmed

14:30 Panel discussion: How convincing is the case for including agri-focused allocations as part of a wider portfolio, and should you be investing?
- What are the major concerns investors have when considering allocating to agriculture, and what do they need to see to overcome these?

Peter Wallach, Head of Pension Fund, Merseyside Pension Fund
Jens Henrik Staugaard Johansen, Portfolio Manager – Alternative Assets, PKA Pensionskasse
Bernd Kreuter, Partner, Feri Institutional Advisors
Alexandre Galliard, Senior Private Banker, Bank of China Suisse
Simon Fox, Principal, Alternatives Boutique, Mercer

15:15 Afternoon refreshments and networking

15:45 PRIVATE EQUITY
Investing in different points of the agriculture value chain: where can investors capture the best returns?
- How are private equity opportunities identified and assessed in the agri space?
- What areas offer the best opportunities both now and in the future: farming, seeds, processing, inputs, storage or infrastructure?

Dexter Paine, Founding Partner, Paine & Partners

16:05 LISTED EQUITY
Successfully navigating agricultural equity markets: how should you be investing and where do the best opportunities exist?
Speaker to be confirmed

16:25 FARMLAND & PRODUCTION
What are the attributes of farmland & production investments, and what can it offer to the institutional and private investor?
- What experience and expertise is necessary when looking for a farmland operator?
- What unique advantages and risks does farmland offer in contrast to other agri investments?

Jerry Davis, Chairman, Board of Trustees, CEO, New Orleans Municipal Employees’ Retirement System

16:40 COMMODITY FUTURES
Accessing agriculture through futures contracts: what is the investment profile of commodity futures?
- What is the most effective role for commodities in an investment profile of commodity futures?

Jason Lejonvann, Commodity Strategist, Hermes

17:00 HEAD TO HEAD DEBATE
Which access methods will deliver the best value for investors and why?
- Agriculture equities vs. Futures vs. Farmland leasing vs. Production vs. Private equity: what do they offer?
- Which approach will deliver the best returns over the short, medium and long-term?

Guest moderator: Philipp Saumweber, Managing Director, Saumweber Holdings
Jerry Davis, Chairman, Board of Trustees and CEO, New Orleans Municipal Employees’ Retirement System
Jason Lejonvann, Commodity Strategist, Hermes
Dexter Paine, Founding Partner, Paine & Partners

With designated investor questioners:
Simone Tarozzi, Vice President, Manager Research, FRM
David Larsen, Chairman of the Trustees, BMS Group
Subhah Lewis, Director, Infinity Global Capital Family

17:40 Chairman’s closing remarks and drinks reception

Please refer to the website for the most up to date version of the agenda
09:00 Chairman’s opening remarks

INTERNATIONAL OPPORTUNITIES IN AGRIBUSINESS AND FARMLAND

09:10 Keynote Address: How will the growth of China versus increasing supply threats really impact the agriculture sector, and what opportunities will be created for investors and producers?

- What’s happening in global grain markets: where will grain prices head over the next year?
- Assessing the seriousness of supply threats: what impacts will soil degradation, water scarcity, disease, and weather have on grain production going forward?
- Key market examination: will China become a net corn importer soon?

Thomas C. Dor, President and Chief Executive Officer, U.S. Grains Council and Former-Under Secretary, Rural Development, U.S. Department of Agriculture

09:40 Panel discussion: What will be the top opportunities for investors in agriculture, and what questions should you be asking when considering investing?

- How do investors determine what regions and return profiles best suit their objectives?
- Emerging market vs. developed world investments: which will prove the most attractive going forward?
- How can investors accurately value the assets they are investing in?

Chris Bourchier, Head of Rural Estate, The Crown Estate
Ken Van Heel, Global Director of Alternative Investments, The Dow Chemical Company
Rajesh Behal, Principal Investment Officer, International Finance Corporation

SOCIALLY RESPONSIBLE INVESTING

10:25 Panel discussion: ESG considerations - how can you ensure your agricultural investments are both environmentally sustainable and socially responsible?

- Examining the importance of sustainability when investing in farmland
- How can investors gauge if offerings are both environmentally sustainable and also socially responsible?

Rob Lake, Head of Sustainability & Governance, APG Asset Management
Penny Shepherd, CEO, UK Sustainable Investment and Finance
Caroline Drummond, Chief Executive, LEAF

11:00 Morning refreshments and networking

COMMODITIES OUTLOOK

11:30 Examining the outlook for agricultural futures markets: will volatility continue to be high and have prices become disconnected from market fundamentals?

David Hallam, Director, Trade and Markets, United Nations Food and Agricultural Organisation (UN FAO)

12:00 Agricultural commodities forecast: how will prices develop over the next 12 months?

Kona Haque, Agricultural and Soft Commodities Strategist, Macquarie

12:25 How are food security concerns and political reactions to foreign farmland investments altering the dynamics of world agricultural trade?

Clemens Boonenkamp, Director, Agriculture, World Trade Organisation

13:15 Networking lunch

14:00 Examining the outlook for agricultural futures markets: will volatility continue to be high and have prices become disconnected from market fundamentals?

14:30 What’s happening in global grain markets: where will grain prices head over the next year?

14:45 Regional Overview

What is the current state of the agricultural sector in Eastern Europe and Central Asia, and what major challenges does it face?

Gilles Mettetet, Director, Agribusiness, European Bank for Reconstruction and Development

Latin America

14:55 Regional Overview

What developments are helping transform agriculture in Latin America and which countries offer the best opportunities?

Mr Warren Weissman, Chief - Industries and Services Division, Inter-American Development Bank

15:45 Afternoon refreshments and networking

Sub-Saharan Africa

16:15 What are the realities of farming in sub-Saharan Africa and is farming in this region as high risk as perceived?

Chris Isaac, Director, AgDevCo

16:35 Regional Overview

How can Africa meet its potential to be the World’s breadbasket?

Rajesh Behal, Principal Investment Officer, International Finance Corporation

17:00 Chairman’s closing remarks and drinks reception
What technology and farm management techniques are needed to introduce precision farming successfully?

- What are the major advantages of conservation tillage?
  - What specific technology is required for min- or no-till farming?
  - What are the regional limiting factors of conservation tillage?
  - What risks should you be aware of if farming in this way?

Alan Boyce, President, AdecoAgro

To till or not to till – how will conservation tillage affect your potential yields?

10:05 Case study: How has PepsiCo’s i-crop technology driven sustainable farming amongst its adopters?

- How do PepsiCo’s farmers cut emissions and water usage?
- What is an achievable target for future sustainability?
- Where will the longer term challenges lie?
- What lessons can be learned by PepsiCo’s experience?

David Wilkinson, European Head of Agriculture, PepsiCo Ltd

Richard Smith, Farms Director, Daylesford Organic

10:30 Case study: Can organic farming techniques generate large-scale farming returns?

- Will organic farming be a realistic replacement for traditional agricultural processes?
- How can organic farmers gain large-scale results without conventional inputs?
- How can costs be kept down enough to allow for mainstream production and supply?

10:55 Case study: How Landkom International have met the challenges of 3 different climate types in one country

- How have innovative irrigation techniques helped increase yields in Southern Ukraine?
- What effect do heavy winters have in Central Ukraine, and how can this be overcome?
- When can rainfall be too much, and what techniques can minimize the effect of this?

Vitaliy Skotsyk, CEO, Landkom International

11:20 Case Study: Demonstrating the use of organic fertilizer; the JSR experience

Philip Huxtable, Operations Director, JSR Farm

11:45 Morning Refreshments

THE BUSINESS CASE FOR PRECISION FARMING: CAN IT DELIVER SIGNIFICANT RETURN ON INVESTMENT?

12:00 Case study: Precision farming: Is it worth the investment?

- What equipment is needed to successfully introduce precision farming into your existing operations?
- Under what conditions, and with what crop types, will precision farming make the most difference to yield and input levels?
- Can this technology be introduced alongside existing equipment, and if so, how?
- Where can further improvements in required input levels be found?

Aurelio Pavinato, COO, SLC Agricola

12:30 Case study: How WIMEX have used information management techniques to improve yield quality and lower input costs

- What technology and farm management techniques are needed to introduce precision farming successfully?

13:00 Lunch

WHAT CROP TYPES WILL YIELD THE GREATEST RETURNS?

14:10 Why is maize so important in agriculture, and will this still be the case in 2050?

- What are the underlying drivers behind global maize production in the future?
- Will be the greatest drivers behind maize prices, and what will the next 12 months hold?
- What are the long term trends expected to be for this commodity?

14:35 What is likely to affect soya demand in the future, and how will this drive markets globally?

- Will global soya demand continue to rise in the future?
- What is likely to be the greatest drivers behind soya production in the future?
- Will Europe continue to import soya, or will it try and bridge the “protein gap”?

15:00 Panel discussion: How will biofuel production affect agricultural food supply in the next 10 years?

- What effect will biofuels have on food crop growth?
- What will drive the biofuel market, and is its growth inevitable?

15:40 Afternoon refreshments

ASSESSING THE POTENTIAL OF KEY FARMING REGIONS

16:05 Panel discussion: What benefit is there for farming companies to develop operations in South America?

- What potential does Africa hold for major farming development?
- What infrastructure challenges will have to be overcome to successfully operate in Africa?
- What infrastructure concerns should you be aware of before opening operations in South America?

Francois Strydom, Managing Director, Senwes

16:50 Does Africa offer great potential for farming, or will a lack of infrastructure development continue to hold it back?

- What are the underlying drivers behind expansion into South America?
- What countries can offer the best value and potential?
- What is the rationale behind expanding into South America?

17:20 Panel discussion: How can European farming companies remain competitive in a global market?

- What risks should you be aware of if farming in Africa, and how can these best be overcome?

Aurelio Pavinato, COO, SLC Agricola

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Agriculture Investment Summit Europe 2011

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